



Hello I'm Paul, Front End Developer

<http://pauliescanlon.io>

Overview

I'm a Freelance Front End Developer currently based in London.

I'm a hands on coder with an ability to design and art direct.

I've worked in Digital Advertising since 2005

I've worked for a number of top advertising agencies including G-Labs (The Guardian) CP+B London, M&C Saatchi, BBH, TBWA/MAL, RKCJ-YR and CHI & Partners.

In 2012 i cofounded award winning agency Super natural during which time i've overseen all creative and technical output for clients and brands such as Channel 4, ITV, Netflix, CNBC, Ogilvy & Mather UK, W+K, adam&eveDDB, CKSK, Deep Focus London, and Havas.

Awards

BAFTA: Winner, Digital Creativity, Channel 4 "Humans"
Creative Circle: Winner, Gold, RNID "1 in 7"
D&AD: Winner, Bronze, Moving image, RNID "1 in 7"
Webby: Winner, Display Advertising, Channel 4 "Space Week"
Lovies: Winner, Banner Ads, Channel 4 "Space Week"
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IAB Creative showcase: Winner, Foster's "Ozometer"
IAB Creative showcase: Winner, Foster's "Scuba"
IAB Creative showcase: Runner-up, RNID "1 in 7"
Campaign Magazine: 'Top 10 Digital posters of 2009'

Education

- **Multimedia Technology (BSC)**
1st Class - Leeds Beckett University
2001 - 2005
- **Multimedia Technology (HND)**
Distinction - University of Brighton
2001 - 2004

Experience

- **Front End Developer**
Paulie Scanlon (Freelance)
Present
- **Technical Director**
Super natural (self employed)
2012 - (Jun) 2016
- **Designer - Developer**
Natural Born Banners (freelance)
2010 - 2012
- **Senior Motion Designer**
Play M&C Saatchi
2008 - 2010
- **Designer - Developer**
ward404
2005 - 2008





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Me

My skills are varied, that's true!

I can design, i'm a strong developer and i can think like an art director. I understand advertising both from a creative and commercial point of view. I can manage a team and am comfortable in front of clients, presenting and relationship management.

I've lead pitches, created and managed solid working processes. I've initiated and managed social media and marketing strategies and steered Super natural towards multiple awards.

My next move?

I hope to be much more focussed on just creative development and am well on my way to becoming a full stack developer.

Skills

React, Node, Express, MongoDB (Mongoose), ES6, Gulp, Grunt, Webpack, Arduino, Johnny-Five, Bootstrap, Git, Three.js, Matter.js, Physi.js, Modernizer, Handlebars, JQuery, Google Maps API, Require, Chart.js, Twitter REST/Streaming API, Vanilla Javascript, GSAP, Wet CSS, SASS, LESS, ...and (ah hem) Actionscript 2 and 3

I'm comfortable working with, Photoshop, Illustrator, After Effects and Flash

...more

Personal interests:

I'm an outdoors man at heart, odd given i spend so much of my time inside. But, when i do go outside i like to trek. Volcanoes have become my new favourite thing. Fitness is also a big thing for me, i regularly go to the gym and enjoy running as much as 'pumping iron'

That aside i can honestly say coding is my hobby. I absolutely love it, i enjoy the learning as much as the final output... and getting paid to do the thing you love is even better.

